ANNUAL REPORT



2024 -2025

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Children's Welfare and Social Growth Interventions

Children Panchayat Structure

5 Members from each committee in the VLCP

Street Level Children Panchayat (SLCP)
20 to 30 Members in each SLCP (depends on the Village Population)
SLCP (2-3 per village)

6 Members from each committee in the SLCP

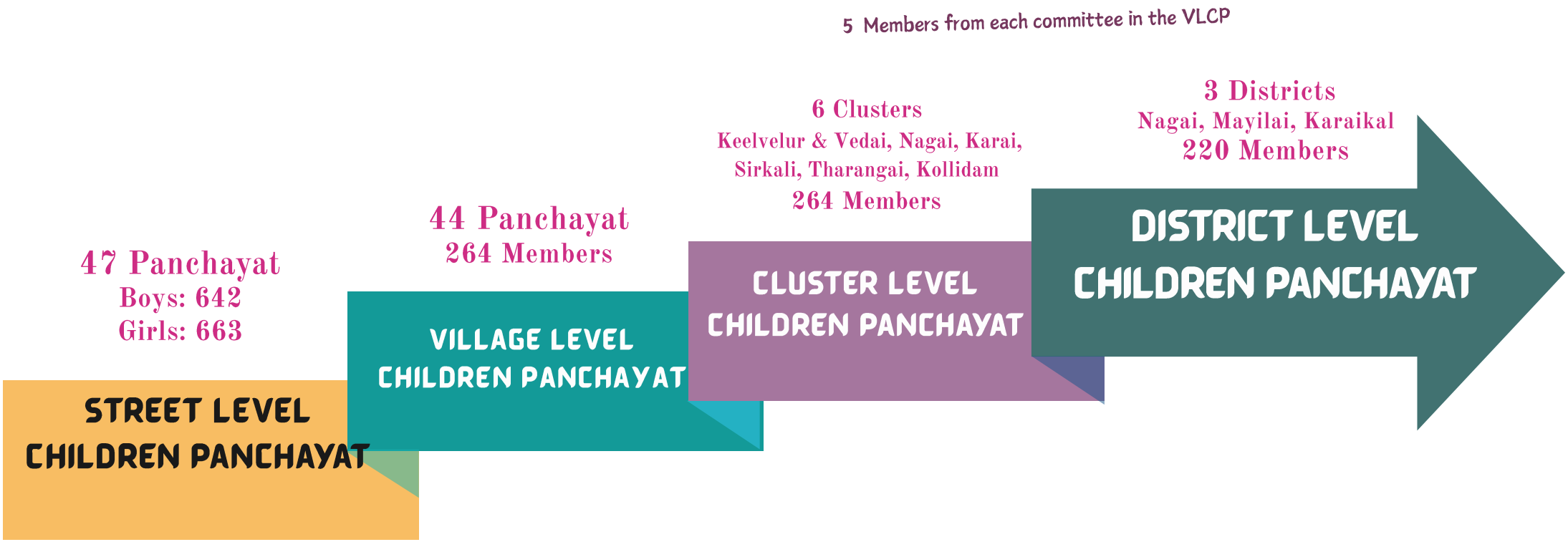
(depends on the SLCP)

Village Level Children Panchayat (VLCP)
VLCP one per village

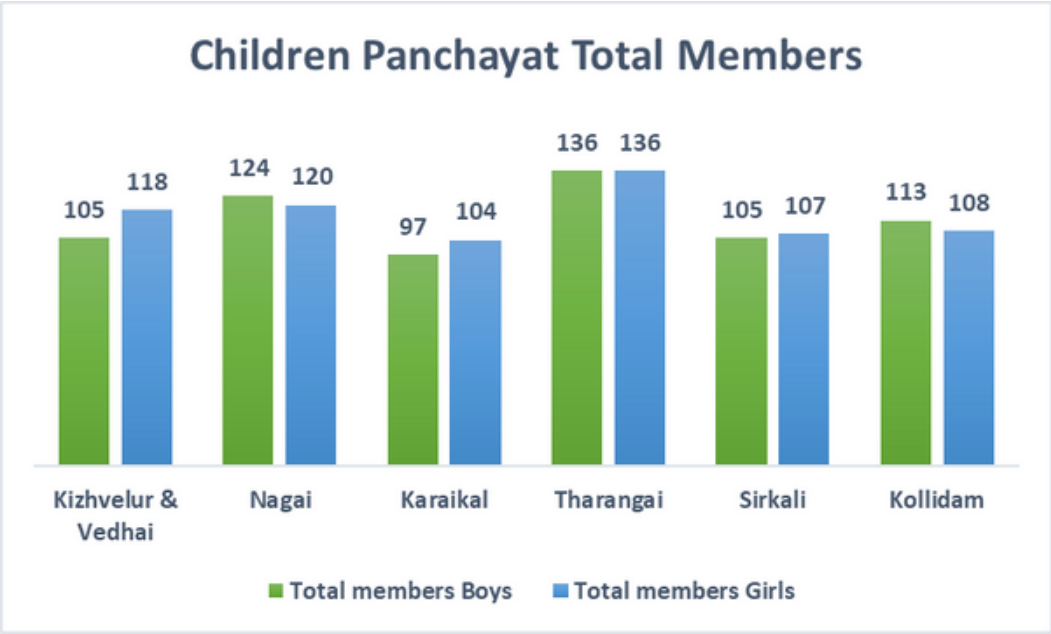
6 Members from each committee in the VLCP

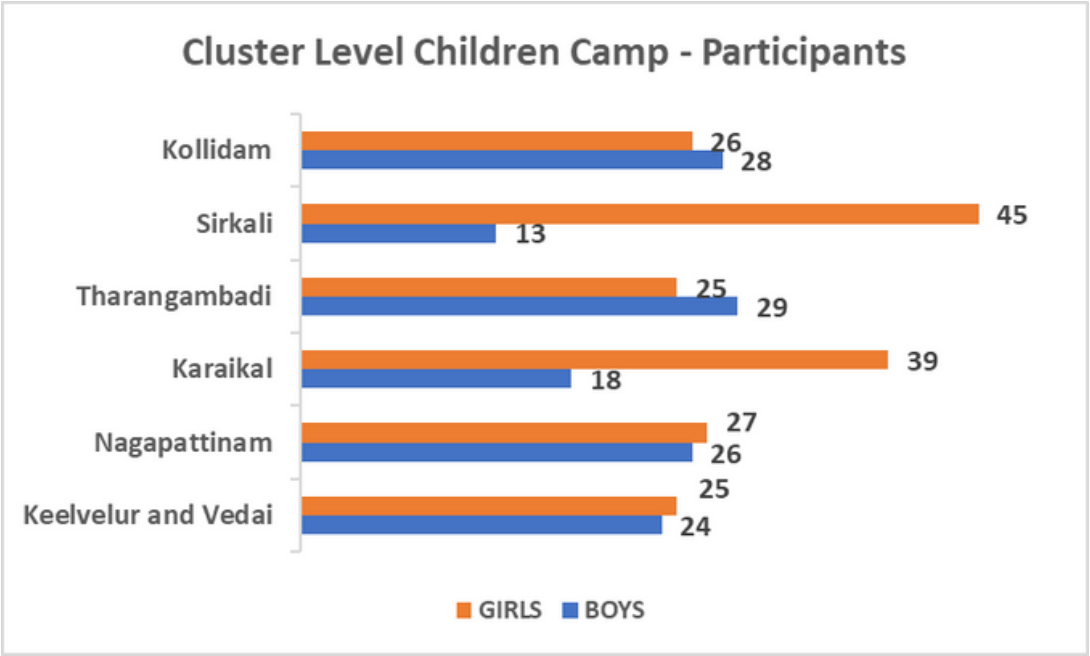
Taluk Level Children Panchayat (TLCP)

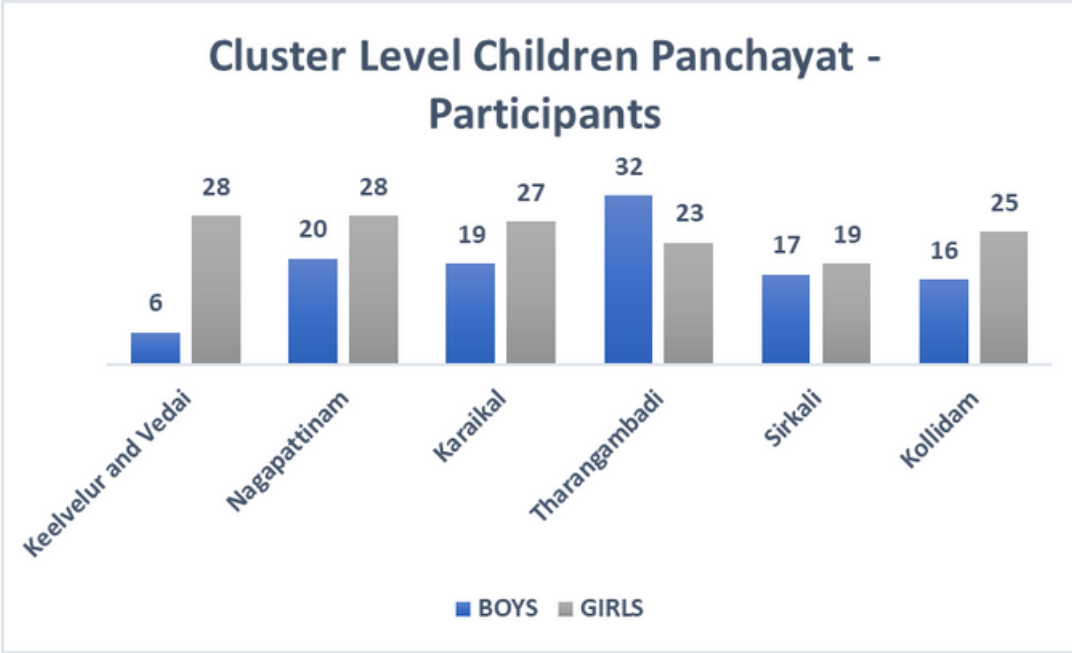
District Level Children Panchayat (DLCP)

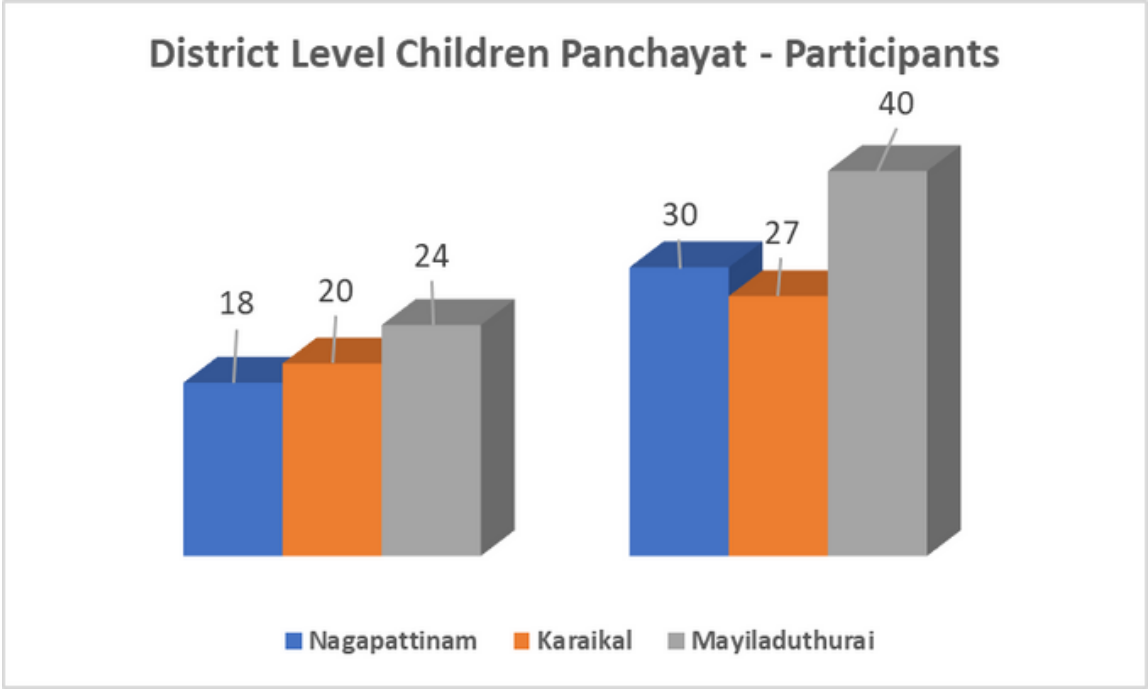


Children -Federated Pillars of Community

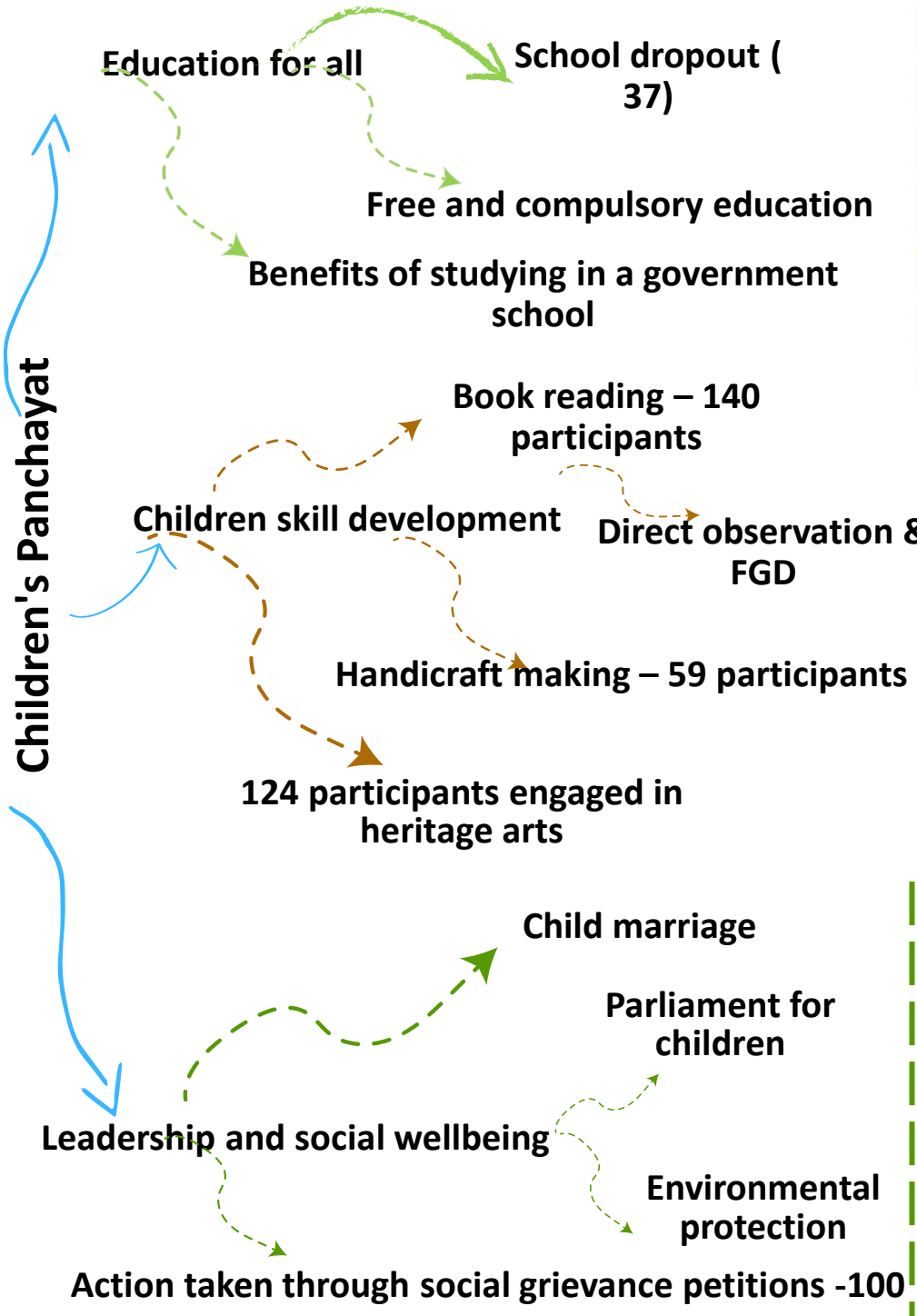

Children Panchayat Total Members
105
118
124
120
97
104
136
136
105
107
113
108
Kizhvelur & Vedhai
Nagai
Karaikal
Tharangai
Sirkali
Kollidam
Total members Boys
Total members Girls


Cluster Level Children Camp - Participants
Kollidam
26
28
Sirkali
45
13
Tharangambadi
25
29
Karaikal
39
18
Nagapattinam
27
26
Keelvelur and Vedai
25
24
GIRLS
BOYS


Cluster Level Children Panchayat - Participants
6
28
20
28
19
27
32
23
17
19
16
25
Keelvelur and Vedai
Nagapattinam
Karaikal
Tharangambadi
Sirkali
Kollidam
BOYS
GIRLS


District Level Children Panchayat - Participants
18
20
24
30
27
40
Nagapattinam
Karaikal
Mayiladuthurai

Activities for the chidren's Welfare, Social Development



- Two children have been enrolled in school and are currently continuing their education.
- Note: In Mayiladuthurai district, applications were submitted for free and compulsory education for 67 children. Out of these, 31 children have been admitted to private schools and are enrolled in free education.
- Also in Mayiladuthurai , two children who studied in government schools qualified in an aptitude test, which enabled them to pursue free vocational education.
- 5 boys and 9 girls who had previously dropped out of school have now been re-enrolled and are pursuing both school education and vocational training.
- 2 children have successfully completed their 10th-grade examinations and are now continuing their studies in higher secondary school.
- 2 other children are pursuing their education in the Auxiliary Nurse Midwife (ANM) course.

- In Mayiladuthurai, 5 children participated in a speech competition and won prizes.
- In the Kollidam block, 35 children, and in the Nagapattinam district, 10 children are actively engaged in reading books.
- 25 children are confidently organizing and presenting programs without hesitation.
- In Mayiladuthurai, a total of 250 children were taken to the post office, and out of them, 200 children have opened savings accounts and are consistently saving money.
- Children have developed the habit of visiting the library and reading books regularly.
- In the Mayiladuthurai district, during the Children's Panchayat meeting,7 children created and exhibited craftwork, while 5 children made crafts at home, decorated them, and displayed their creativity.
- In the Nagapattinam and Keelvelur blocks, 3 children are involved in making clay sculptures.

In the Karaikal district,20 children are effectively conducting their Panchayat meetings in an organized manner.

- In Kallar village, a young girl's engagement that was about to take place was stopped by the village Panchayat leaders after the Children's Panchayat members and Village Child Protection Committee (VLCPC) members reported the incident.
- When a marriage was arranged again for the same girl, the VCPC members intervened and stopped it again.
- In the Kollidam constituency, 1,500 palm seeds and 500 saplings were planted. Out of these, 350 palm seeds have grown to a height of 1 foot, and 27 saplings have grown up to 5 feet. Similarly, in all constituencies, children have been planting and maintaining saplings.
- Based on petitions submitted by children, in the Mayiladuthurai district, additional classrooms were constructed in Perumal Pettai and Chinnangudi villages, while in the Kollidam block, one new classroom was built and six new teachers were appointed.
- In Perumal Pettai and Chandrapadi villages, the libraries were renovated, and in Nambiyar Nagar, a petition has been submitted requesting a library.

Impacts:

Education for all





- School dropout rates have decreased.
- A large number of children have enrolled under the Free and Compulsory
- Education scheme and are benefiting from it.
- They have realized the advantages of studying in government schools, leading to a decline in the preference for private schools.

Children skill development





- Library usage and book reading have increased among children.
- Through on-site exposure visits, children have become aware of various government structures, events, and schemes, and have understood how it benefit from them.
- Mobile phone usage has decreased, while participation and recognition in handicraft making and artistic skill-based activities have increased.
- Children shown more interest in traditional arts.

Leadership and social wellbeing





- Awareness about child marriage and actions against it have significantly improved.
- Children are now bringing forward issues related to their villages through petitions.
- They are also actively taking part in environmental protection efforts.
- Children shown more interest in knowing the history, traditional practices and well-being of their villages.

Rural child and women protection group, In 2024, Village Level Children and Women Protection Committees were formed in 22 locations. These committees serve as platforms to discuss issues faced by children and women in the village and work towards finding appropriate solutions. Members of these committees include women, children, government officials, teachers, panchayat members, village health nurses, and others.

Village Level Children & Women Protection Committee

BASIC FACILITIES IN EDUCATIONAL INSTITUTIONS

- Following the efforts of VLCWPC (Village Level Children and Women Protection Committee) members, nutritious meals are now being provided on time. Additionally, at the school in Pazhaiyar, the toilets and drinking water pipelines have been repaired.
- A fund of ₹4 lakhs has also been raised for improving the school's basic infrastructure.

EDUCATION

- Through the efforts of VLCWPC members, two school dropouts have been re-enrolled in school.
- As a result of continuous awareness about government schools, a total of 30 children from three villages in the Tharangambadi block enrolled in government schools for the 2024 academic year.

BASIC NEEDS

- Through petitions submitted by the VLCWPC and the resulting actions taken, regular bus services have been ensured during school hours for children in Puduppettai and Chinnangudi villages. Similarly, the Chinnamedu–Mayiladuthurai bus route now operates two additional trips.
- In Pazhaiyar, 6 hand pumps and 33 streetlights have been installed. Based on petitions submitted through VLCWPC, several developments have taken place, including:
- Renovation of the cement road in Chinnangudi
- Electricity connection for the Anganwadi center in Mandapathur
- Renovation of the Anganwadi building in Koozhaiyar
- Refurbishment of the ICDS center in Chinnangudi
- Construction of a new ICDS building in Poompuhar village.

INTOXICANT DRUG ABUSE

- In Puduppettai and Chandrapadi, an awareness rally on the impact of drug abuse was conducted with the participation of 36 boys and 30 girls. In Akkambettai, awareness was spread through audio announcements.
- In Chinna Kottaimedu and Palayaar villages, surveillance cameras have been installed, and the panchayat is monitoring whether any drug-related activities are taking place.
- Following the awareness campaign, two shops in Vizhundhamavadi village voluntarily stopped selling drugs.
- In Samandhanpettai and Nagore, shops involved in the sale of drugs were sealed and fined by the authorities.

ACADEMIC FINANCIAL AID

- Through the DCPU, educational assistance of ₹4,000 per month is being provided to 2 children from Vanagiri and 3 children from Poompuhar.

WELL-BEING AND NUTRITION

- Based on petitions submitted in Kottaimedu and Chinna Kottaimedu villages, healthcare workers are now visiting the villages to provide medical treatment and distribute medicines directly to the residents.

SAFEGUADING FEMALE CHILDREN

- In Samandhanpettai, a child affected by a POCSO case was placed in a child protection home, provided with counseling, and later reunited with their parents.

Adolescent Girls' Well-being and Empowerment Interventions

Individual skill development

- **Participating in book fair**
- **Training in martial arts, sports, and yoga**
- **Leadership traits**

- In the Nagapattinam and Keezhvelur blocks, 97 individuals (both men and women), 30 individuals from Karaikal, and 81 from Mayiladuthurai (predominantly women) actively participated in the Nagai Book Festival. They purchased books and gained awareness about the habit of reading.
- At the district-level yoga training program, 20 participants joined from Tharangampadi, where Kavya from Vellakovil village won second prize.
- In Nagapattinam and Keezhvelur blocks, 25 women took part in free tailoring and Aari work training. Among them, one woman received a free sewing machine from the government.
- Janavi from Karaikal participated in a student conference held in Japan and delivered a speech on tsunami disaster preparedness. Likewise, Lityasri served as the Karaikal District Collector for a day. These instances reflect the developing leadership and empowerment of young women in the region.

Initiatives to promote health and sanitation awareness

- **Awareness on anemia, drug abuse, and the benefits of millets**

- Following the anemia awareness program, 20 adolescent girls from two villages in Tharangampadi and 3 women from the Nagapattinam block have started taking iron supplements obtained from their village health nurse.
- In a drug abuse awareness rally held in the Tharangampadi block, 30 women from three villages participated and became more informed about the issue.
- In the Karaikal block, a millet-based cooking competition was conducted for 20 adolescent girls, through which they gained awareness about the nutritional value of millet-based foods.

Adolescent Girls' Well-being and Empowerment Interventions

Career guidance for higher education

TNPSC Exam and Competitive Examinations

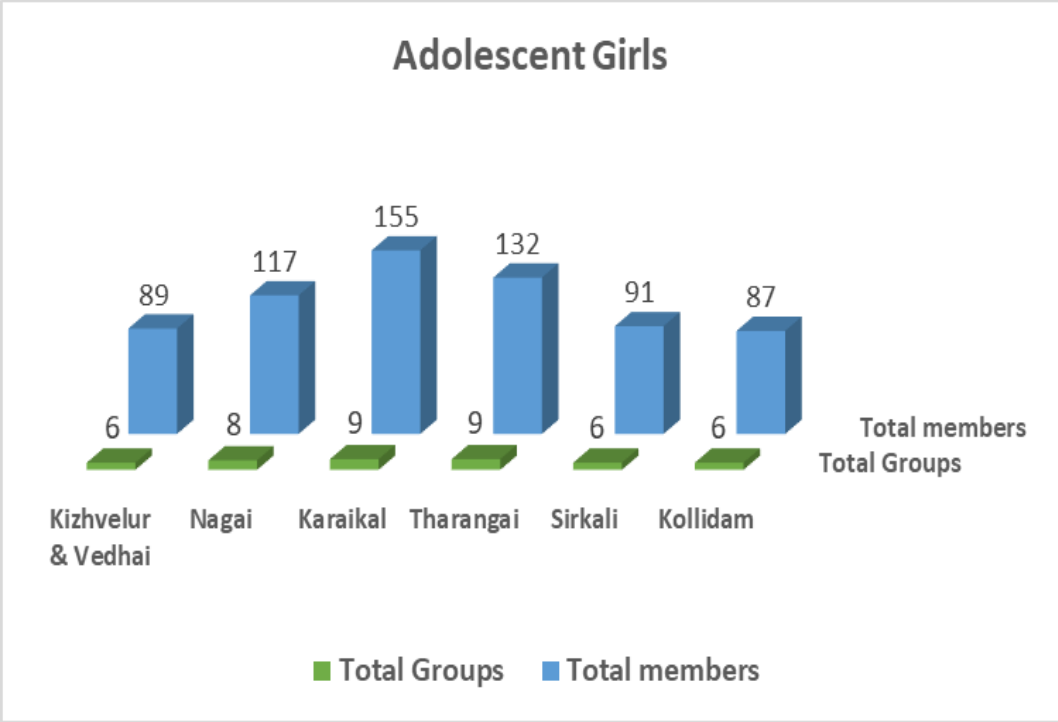
Beneficiaries of Agaram Foundation – 34

- A large number of girls are actively participating in the aptitude tests. Among them, Srinidhi from Chandrapadi secured the first rank at the district level, and Saswathi from Chinnangudi also passed the exam. Both are currently studying in Class 11 at the Government Model School in Mayiladuthurai.
- Through the DCPU, applications were submitted for educational assistance for 76 children, out of which 56 children received the support.
- Additionally, 6 adolescent girls from Tharangampadi and Sirkazhi blocks, and 7 girls from Nagapattinam, Keezhvelur, and Vedaranyam blocks are pursuing higher education with support from the Agaram Foundation.

Leadership and Social Development Activities

Voter Identity card

In the Tharangampadi block, 56 women and in the Sirkazhi block, 19 women newly applied for voter identity cards. As a result, 45 women in Tharangampadi and 10 women in Sirkazhi have received their voter ID cards.



Impact

Individual skill development



- By participating in the book fair, they have developed and improved their reading habits.
- They are also actively taking part in sports competitions and government training programs, winning prizes and benefiting from various welfare schemes.
- Their individual skills and leadership abilities have grown, enabling them to participate in a wide range of events and activities.

Personality and Social Development Activities



- They have begun to take initiative and actively engage in democratic processes such as voting, as well as in activities that contribute to the welfare of their community.

Health and Hygiene Awareness Activities.



- They have started paying attention to anemia, the importance of nutritious food, and their overall physical health.
- They are also experiencing a friendly and approachable relationship with village health nurses and other healthcare providers.

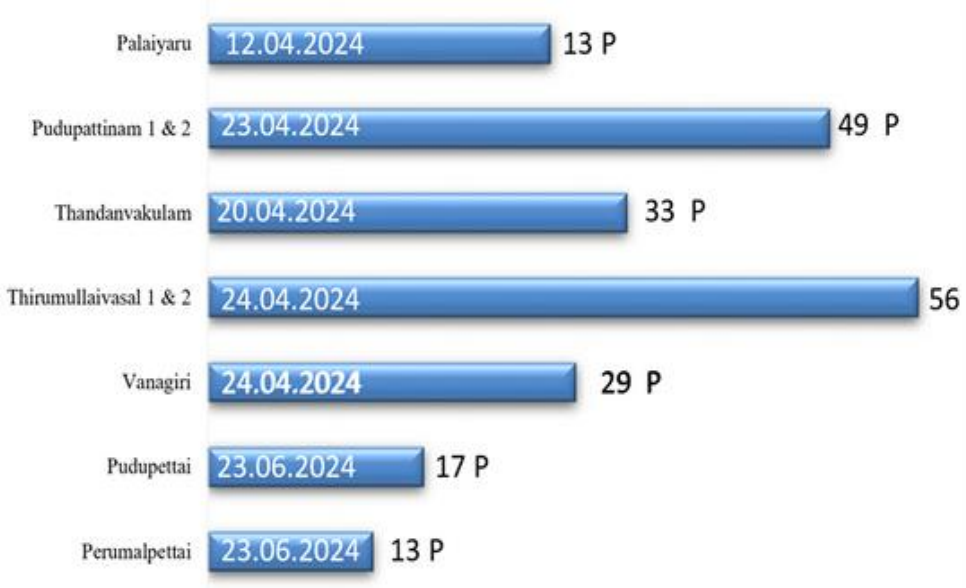
Career guidance for higher education.



- They have actively participated in various aptitude and other competitive exams, achieving notable success.
- Girls who face challenges in pursuing higher education are continuing their studies through opportunities provided by organizations like Agaram and through higher education guidance programs.

OUR SPACE OUR DEVELOPMENT

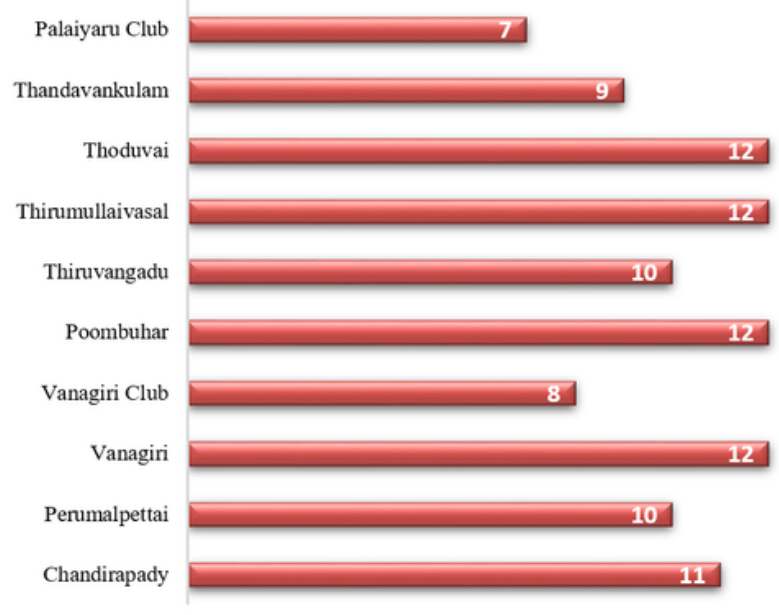
Graduation & Lifeskill Education Certificate Awarding event



Launch of this year



Netball Training Camp - Vanagiri School Dec 24 -31 2024



24 Girls were selected for SAI sponsorship Programme
2 girls got eligibility

Selection Process

Date: 22 & 23 Dec 2024

Selected Girls - 90
Participants - 256

Assessment tool

International Netball Skill Assessment Sheet (Used in accordance with IFNA Bench Officials Manual)

The Sports Authority of India (SAI)

identifies and selects talented students in sports, providing them with opportunities for higher education and athletic development. Learning about this through our children, another young athlete, Kavya, participated in SAI's talent identification trials and has been successfully selected.



TOURNAMENT

MAYILADUTHURAI DISTRICT LEVEL TOURNAMENT

Date: June 15-16, 2024
Venue: Sri Nataraj Memorial Public School, Sirkazhi, Mayiladuthurai
Participate Team : 8

First Place – Government Girls Higher Secondary School, Vanagiri
Second Place – Government Model Higher Secondary School, Thirumullaivasal
Third Place – Perumalpetai and Pudupettai Team (Village Team)





STATE-LEVEL NETBALL TOURNAMENT

TRICHY DISTRICT NETBALL ASSOCIATION
INDEPENDENCE DAY & HARISH MEMORIAL STATE LEVEL TOURNAMENT

Date: 01 Sep 2024
Venue: Trichy



Participate District

- Thiruvarur - SDC Arts & Science College
- Chennai - SRM Arts & Science College
- Trichy - Jamal College
- Trichy - UDC Art's & Science College
- Karur - Government Arts & Science College
- Kombakonam - Government Arts & Science College
- Mayiladuthurai - Government School Student's
- Mayiladuthurai Community - Perumalpettai, Pudupettai student's
- Ariyalur - Jamal College

First Place – Art & Science Collage, Thiruvarur
Second Place – Art & Science Collage, Chennai
Third Place – Art & Science Collage, Tricy

ARIYALUR DISTRICT NETBALL ASSOCIATION
STATE LEVEL SENIOR FRIENDLY INVITATION TOURNAMENT

Date: 22 Sep 2024
Venue: Jayankondam, Ariyalur
Participants : 36 Girls

Participants from 9 District

SCHOOL GAME FEDERATION

Date: 01 Oct 2024
Venue: St. Antony's Higher Secondary School, Manapparai.
Participants : 12 Girls

Selected players:

Under-14 Category:
N. Dharani & K. Subashini

Under-17 Category:
R. Rishiya & B. Dhanushka

NATIONAL LEVEL NETBALL TOURNAMENT
CONDUCT BY SGFI

Under 17

Date: 04 - 10 Dec 2024
Venue: Ludhiana
Participants : 2 Girls

Selected Player
1.Dhanushaka
2.Rishiya

Under 14

Date: 22 Dec 2024 - 02 Jan 2025
Venue: Chathishgarh
Participants : 2 Girls

Selected Player
1.Dharani
2.Subashini

Youth Welfare and Empowerment interventions

Youth

Youth Participation in Village Development and Environmental Activities.

Mapping of land and public utility spaces for the future welfare of the village.

Sustainable environmental and research initiatives along the coastline for the well-being of future generations.

Fund raising for the social welfare of the village

- Based on the awareness provided about the projects being implemented along the coastal region and the Coastal Zone Land Use and Management, youth have actively contributed to creating village maps, documenting village history, and engaging in environmental activities with a sense of initiative.
- Following discussions held in a youth meeting, both local and overseas youth raised a total of ₹1,16,000, which was used to renovate the midday meal building at the Government Primary School in Vellapallam village.

Higher education guidance

Sharing information about government training programs

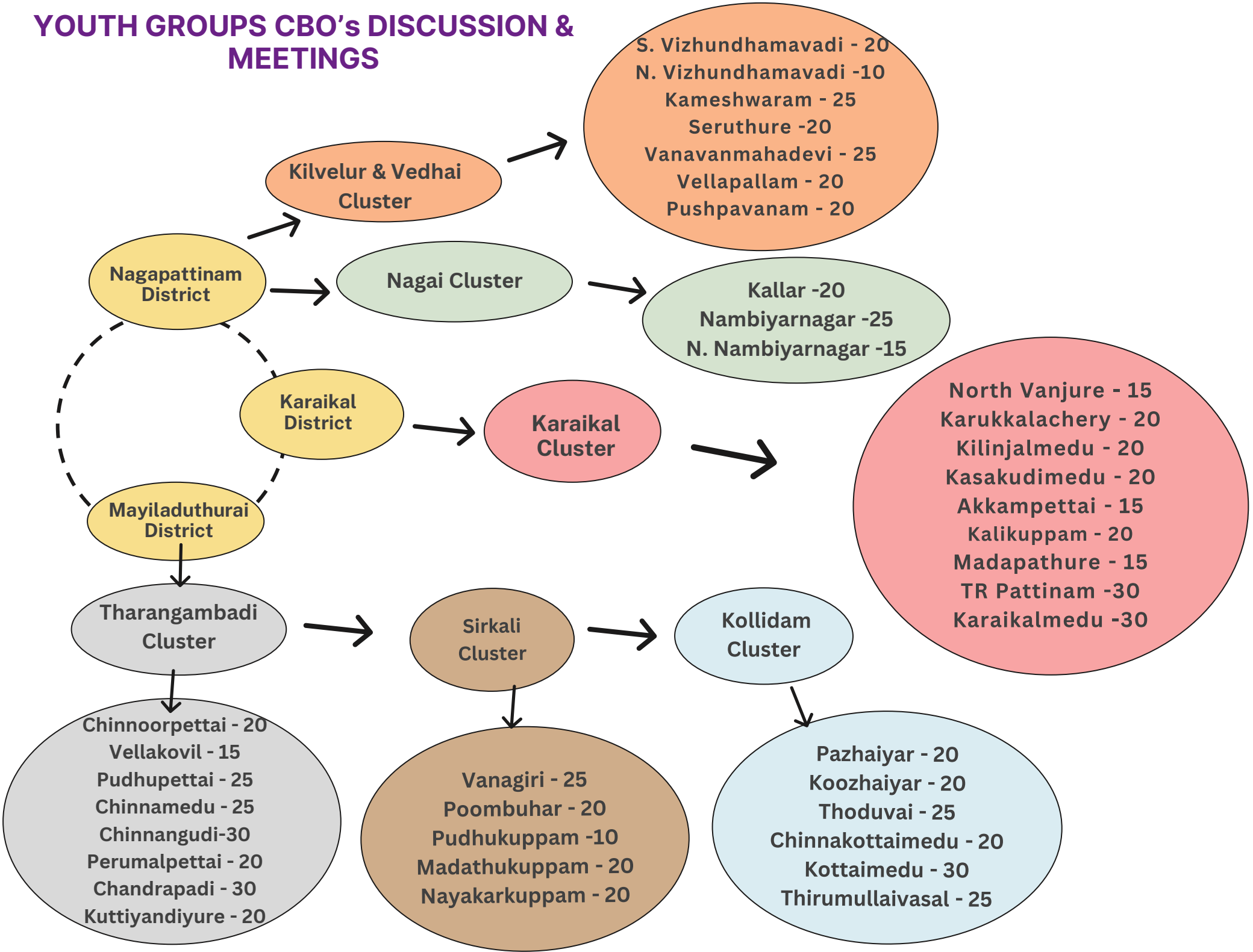
- Through the information shared in the Study Circle, several individuals have secured employment: Kishore from Kilinjalmedu village is now working in Singapore, Ranjith from Keelakasakkudimedu is employed at a company in Chennai, and Balan from Chinnamedu has joined the Coastal Security Force.
- Based on the information shared about government training programs, 10 youth from Tharangambadi and Sirkazhi blocks participated. Among them, Darshan from Tharangambadi was selected and is currently employed abroad.
- Saran from Keelakasakkudimedu cleared the engineering recruitment exam held in Puducherry and has been appointed as a Junior Engineer in the Public Works Department.
- Additionally, four individuals from Tharangambadi and Sirkazhi blocks appeared for the TET exam and have been appointed as teachers in government high and middle schools.

Skill based Training

Utilization of social media platforms

- Following the training provided on the use of social media across three districts, 8 individuals from Mayiladuthurai and 2 individuals from Karaikal are now creating and uploading videos on YouTube about marine resources, the environment, and social awareness.
- One person from Pattinachery village and three youth from Nagapattinam district are actively documenting field events through photography.

YOUTH GROUPS CBO's DISCUSSION & MEETINGS



Impact

Youth Engagement in Village Development and Environmental Activities



They have gained awareness about coastal land rights and the development projects being implemented. United in their efforts, the youth have started participating in activities focused on the welfare of the village, environmental protection, and documenting the history of their community.

Guidance for higher education





- Higher Education – Youth are actively participating in competitive exams, private job opportunities, and interviews, resulting in increased employment.
- They consistently follow the SNEHA Study Circle and also take part in government training programs.
- The gap in access to information related to education and employment opportunities among youth has significantly reduced.

Skill based empowerment



- Training – Youth have learned to use social media platforms positively and responsibly.
- There is a growing trend of recognizing mobile phones as tools for driving social change.

Coastal Survey & Conservation – Key Highlights



1. Coastal Monitoring & Protection

Initiated in 2015 to monitor shoreline conditions, identify pollution, and assess impacts.

• Sand samples collected and tested to guide restoration actions.



2. Photo Documentation & Data Collection

27 photographs recorded for ForeDune, Berm, and BermFace areas.

• Visual records help track shoreline changes over time.

3. Youth Participation

60+ fishing village youth actively involved in survey activities.

• Enhanced their awareness of environmental conservation, boosted self-confidence and technical skills among young participants.



4. Elder Involvement & Elder-Youth Knowledge Exchange

Local elders participated, shared traditional knowledge, and spread awareness in the community also with the youth.

5. Public Awareness Outreach

500 people educated on the importance and benefits of coastal surveys and environmental protection. Villagers discussed coastal issues and shared ideas for protection and sustainable use.

6. Environmental Protection & Solutions based on Ongoing Monitoring & Data Use

Continuous tracking of shoreline conditions, helps to identify and assess the impact of pollution and natural changes supports Improved understanding of coastal conditions, enabling better preservation strategies. long-term coastal care.

Women Welfare and Empowerment interventions

Women – Federated Pillars of Community

Individual level

SELF HELP GROUP (SHG)

A self help group have 12 - 20 members. This SHG holds two meetings every month, works together in a democratic manner for their Personal Developmen livelihood development, social justice and coastal environment protection.

Village level

VILLAGE COORDINATION SANGAM (VCS)

Village Coordination Sangam are functioning in 48 villages. It meets once a month and works on grass root level development, women, children and coastal environment protection.

Cluster level

CLUSTER LEVEL FISHER WOMEN FEDERATION (CLF)

Problems which require cluster level intervention will be taken to Cluster level federation.

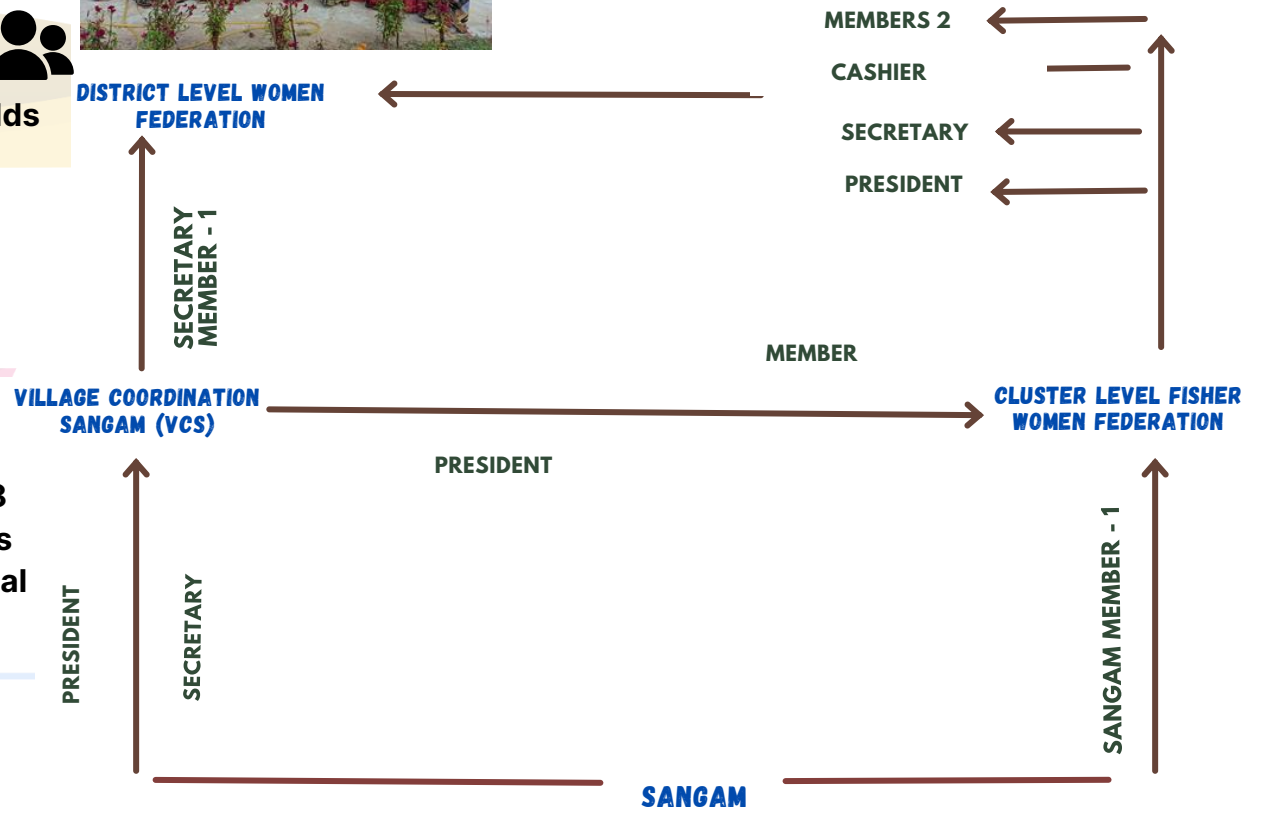
District level

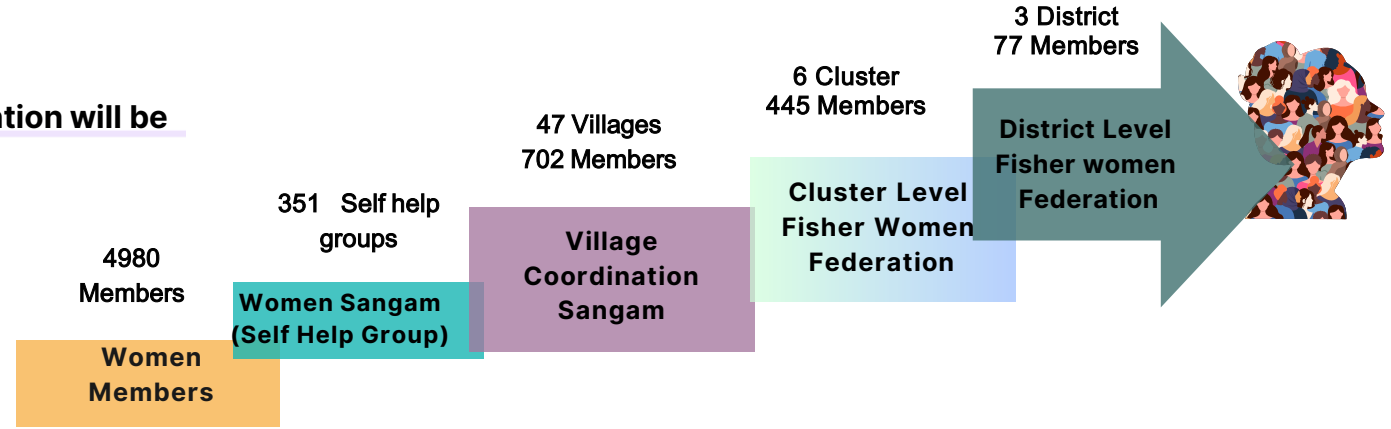
DISTRICT LEVEL FISHER WOMEN FEDERATION (DLF)

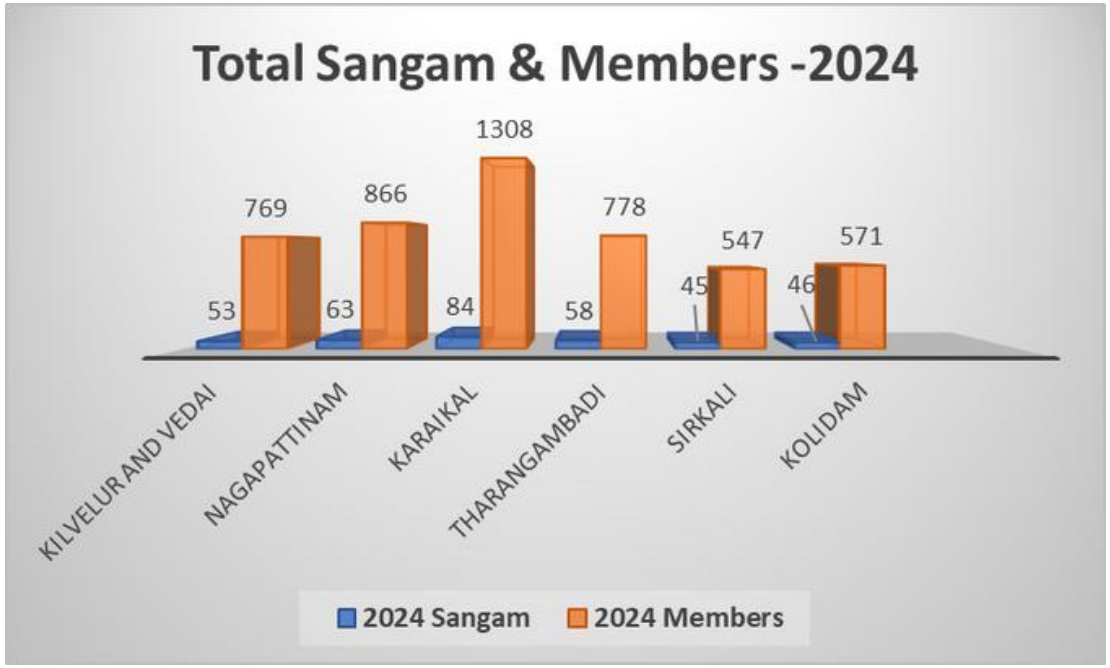
Problems which require district level intervention will be taken to District level federation.

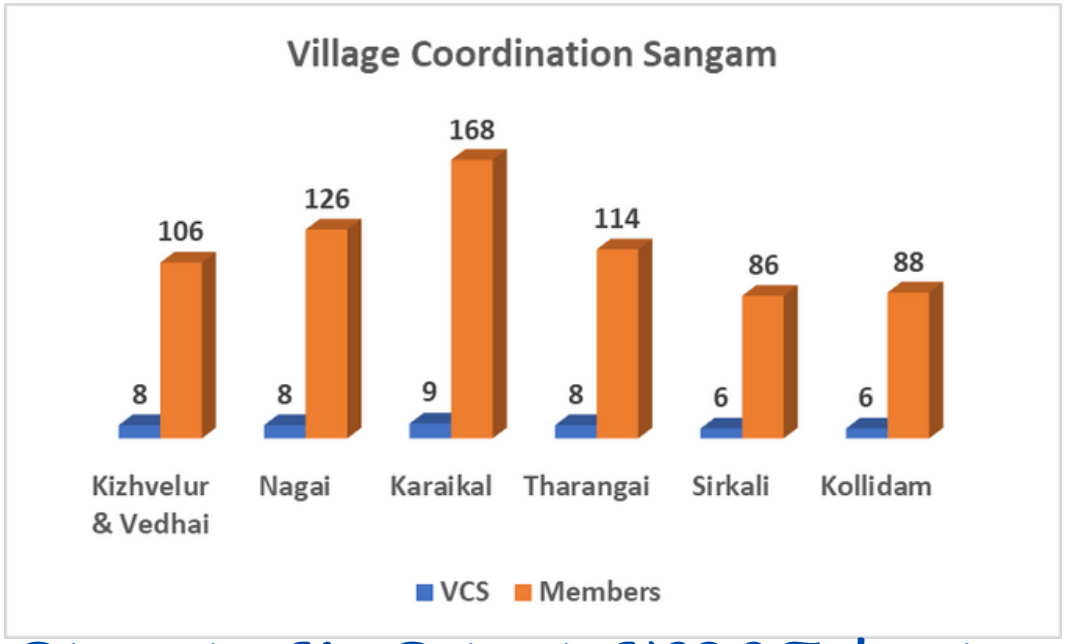


WOMEN FEDERATION STRUCTURE -CBO'S

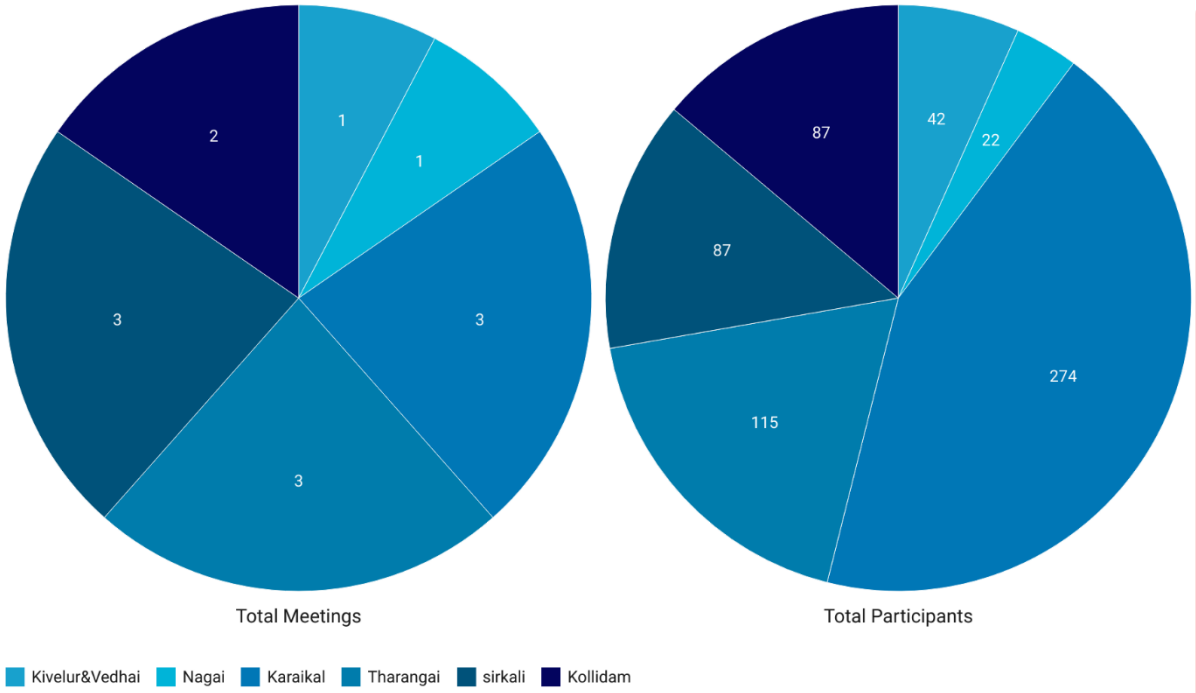








Fisherwomen Federation Meetings



Discussion Key Points in VCS & Federation

- Increasing savings, membership fees, and bank loans
- Restructuring of existing sangams and forming new sangams
- Addition/removal of members and election of office bearers
- Addressing street-level and village-level basic issues
- Transferring funds of certain groups to bank accounts
- Collecting interest and depositing it in the bank
- Linking all sangams to Mahalir thittam department.
- Disaster management and coastal protection measures
- Documenting village history
- Sangam, VCS and Federation activities
- Understanding Coastal Zone Land Use and Management
- Cleaning of activity centers
- Record and register Federation meeting
- maintenance
- Fishermen Welfare Board educational assistance schemes

FISHER WOMEN FEDERATION INTERVENTIONS



- Women engagement in social cause - gave donation by getting permission from elderly home



- Dialogue with officials - Women met Collector; officials and panchayat presidents.



- Community engagement of VCS women – Planting palm tree in Chandrapadi & Karukkalacherry Villages

FORMATION OF WOMEN's FORUM

Objective:

- Initiating Women's Forum (space for sharing, problem-solving, addressing gender issues).

Training Conducted: Perspective Building Training for Women's Forum – 22 July 2024 at Kalangarai.

Learning Tool 1:

"Ten Women Pedalling a Bicycle" – group reflections on resilience, unity, and challenging patriarchy.

Learning Tool 2:

"Understanding Sexuality" – 185 pages covered, 60 Q&A on sex, gender, patriarchy.

Key Themes Discussed:

Silence vs. action, unity, gender norms, workplace harassment, systemic discrimination.

Action Points:

- Establish Women's Forum with structured time.
- WhatsApp group for quarterly follow-ups.
- Include men in next phase of training.

Outcome:

Strong foundation laid for Women's Forum – promoting awareness, collective action, and sustainable gender equity.





Total Participants – 30 Women Staff

Feedback from Participants

- Time given to read books was useful; group reading has given new experience which improved understanding.
- Books helped relating **daily struggles and solutions.**
- Felt inspired that collective strength can overcome challenges.
- Recognised that **patriarchy also operates within women themselves.**
- Suggested: Next phase should **include men's training** for better mutual understanding.
- Reading habit must be cultivated; "Each home should have a library."
- WhatsApp group to be formed for **quarterly online follow-ups/homework.**

16-DAYS OF ACTIVISM AGAINST GENDER-BASED VIOLENCE & HARASSMENT

Global Gathering: WFFP Women's Parliament (Brasília, Brazil) united women from 34 countries to protect seas, coasts, inland waters, and future generations.

Venues & Participants

Poombukar - 50 participants (Singaravelar Hall), Vanavan Mahadevi, Seruthure (Keezhvelur & Vedhai), Kilinjalmedu, Karaikal - 84 Participants

Key Commitments:

- **Justice & Equality:** Stand against displacement, patriarchy, and environmental destruction; promote gender equality and non-discrimination.
- **Community Leadership:** Honor past & present fisherwomen leaders, unite women across fishing cultures, and strengthen traditional communities.



Problems Faced by Fisherwomen (from group discussions)

- **Daily Struggles:** Poor childcare, health issues from 2 AM work, unsafe transport, and harassment from police, bus staff, and customers.
- **Market Challenges:** Heavy-load strain, lack of toilets, unhygienic markets, reduced rainy-season sales, and menstrual health issues.
- **Economic Barriers:** Exploitation by exporters, unfair market fees, useless IDs, and no access to effective welfare or affordable loans.



Key Demands Raised and call for action:

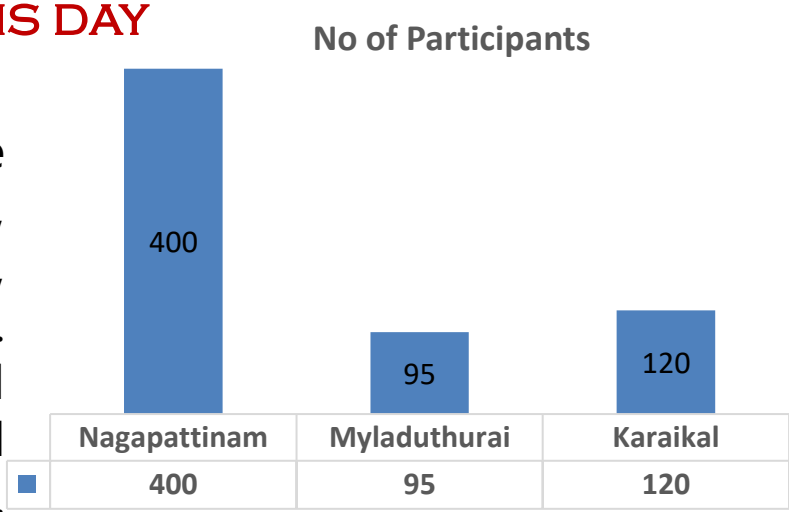
- **Key Demands:** Recognition as workers with valid IDs, welfare for widows, safe markets, toilets, fair transport, and legal protection from harassment.
- **Policy Action Needed:** legal recognition of fishers snd their settlements
- **Social Protection:** Call for pensions (65–70 yrs), immediate death-at-sea compensation, coastal hospitals, and rescue boats; prevent youth drug abuse.
- **Awareness & Empowerment:** Sneha programs are credited with protecting traditional knowledge, raising awareness on welfare of the fishers, and encouraging women's active community participation.



INTERNATIONAL WOMENS DAY

Discussion

Key concerns highlighted during the events included the alarming rise in child marriages during the COVID-19 pandemic, over 6,500 reported cases of underage pregnancy terminations, persistent gender inequality, and workplace discrimination. It was noted that women remain significantly underrepresented in leadership roles, with only 227 female judges nationwide and no female commanders in the armed forces. Participants called for urgent measures to end child marriage, safeguard the rights of girl children, and implement a 50% reservation for women in both parliament and legislative assemblies.



- ***A collective oath was taken to implement the resolutions adopted at the event, with plans to submit them to six key authorities, including the Human Rights Commission and the Women's Rights Commission.***





Testimony

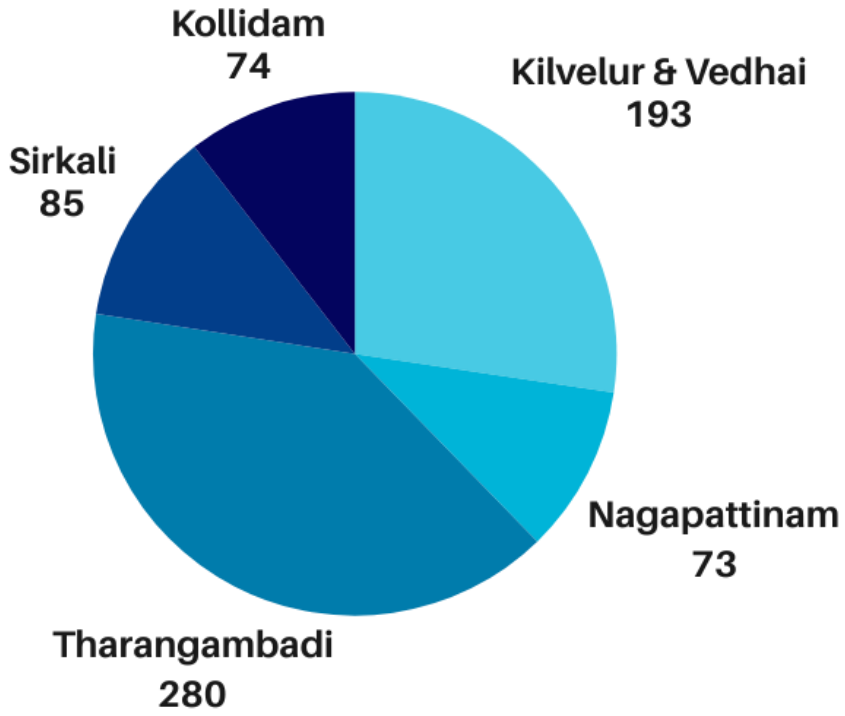
An inspiring testimony was shared by Dr. N. Santhakumari, who recounted her journey from a fishing village to becoming a professor, underscoring the transformative power of education.



GRAMA SABHAS MEETING



Total Participants



Petition Given Details		
No of Petition Submitted	Issue Addressed on Petitions	Petition under process
167	50	117

"SNEHA STAFF CAPACITY BUILDING TRAINING"

Psycho social care

Trainer Ms. Ancy

Participants:
SNEHA STAFF MEMBERS

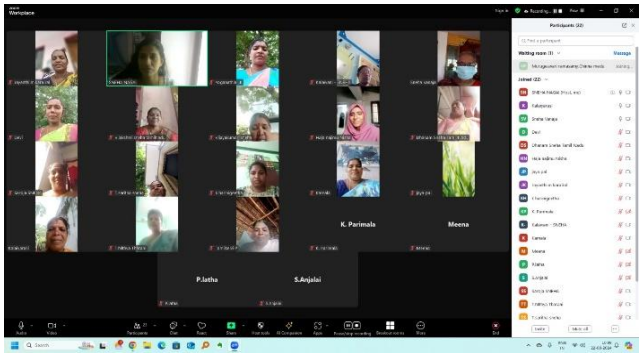
- **In 2024, Six online meetings and two in-person meetings were conducted**

Key components :

- Practical skill-building exercises
- Development of a communication toolkit
- Comprehensive training modules







Impact:

- **Increased Belief and Participation**

Community members, especially parents have developed greater trust in community workers, leading to increased participation in programs

- **Improved Coping Mechanisms**

1. Stress management techniques such as breathing exercises, laughing therapy, and Japanese techniques have been effectively implemented.
2. Anger management skills have shown positive results in both children and adults, leading to reduced conflict and improved relationships

- **Enhanced Self-Awareness and Goal Setting**

1. Vision board activities have helped individuals clarify goals and take steps towards achieving them
2. Cognitive-behavioral techniques (CBT) have empowered individuals to identify and address personal challenges

- **Positive Changes in Behavior and Attitudes**

1. Adolescents have shown improved focus, assertiveness, and reduced impulsive behavior
2. Women have reported increased self-confidence and better decision-making abilities

- **Personal growth in community workers**

Change in their perspective towards adolescents

PIVOT

Pivot is a cloud based system that enables advancedmanagement and utilization of an organisational data and operational processes.

Meetings with PIVOT team - 69

Orientation trainings with Staff- 4

Integration and digitization of performance reports and activities through KPIs (Key Performance Indicators).	Digitization of data from 1983 to the present by categorizing it into three distinct phases.	Consolidated preparation of both quantitative and qualitative reports for all stakeholders.
• PIVOT Through 69 online meetings conducted with the PIVOT organization, a dedicated PIVOT framework for SNEHA has been developed. • A RACI (Responsible, Accountable, Consulted, Informed) framework has been established for all staff members. • An implementation plan has been formulated to define how all activities should be systematically recorded and managed.	• Data related to child-focused activities from 2022 to 2024 has been entered. • From 2025 onwards, in-person training is being provided to enable daily data entry.	• The work to enhance the SNEHA PIVOT framework in collaboration with the PIVOT organization is ongoing. • Training has been provided to staff members on developing KPIs (Key Performance Indicators).

- Staff members have enhanced their operational skills in using the SNEHA PIVOT framework.
- They are actively involved in the development of KPIs (Key Performance Indicators).
- Historical data is being gradually entered into the system.

EMPLOYEE SOCIAL MEDIA SKILLS ENHANCEMENT PROGRAM

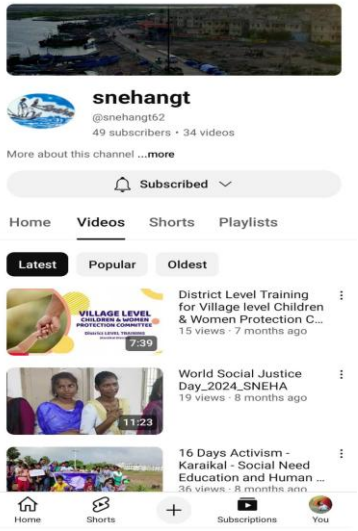
Trainers
Mr. Arun & Mr. Musthu

Participants: Staffs 17

- The workshop focused on empowering participants with essential skills in mobile phone content generation with focus on video production. Arun Mohan and Musthujab led the sessions detailing the process of mobile phone videography, including conceptualisation, technical aspects of video shooting, audio recording and software training in video editing on mobile devices.
- They focused on the importance of content generation from community perspectives as well as the importance of creating fact based content.









Links

https://www.instagram.com/p/C53MsIxv8r7/?utm_source=ig_web_copy_link&igsh=MzRlODBiNWFlZA==

https://www.facebook.com/share/p/beeuUFPNzYSdNwrs/

https://youtu.be/ylHVFqh24LA?si=WcbZHWeYcM3CNeP6

Impact:

Through this training, a total of 130 photos were uploaded to Sneha's social media platforms — Facebook and Instagram — and 6 videos were shared on YouTube.
Currently, our organization has 2,600 followers on Facebook, 135 followers on Instagram, and 49 subscribers on YouTube.